



North America's Premier High School Indoor Track and Field Event
Idaho State University - Holt Arena
Pocatello, ID Feb. 17-19
Volume 1.7.11

Registration Now Open

Track Legend Jim Ryun Makes First Appearance at Simplot Games courtesy of adidas

Jim Ryun, first high school athlete to break the four minute mile and at age 19 set a world record that stood for 36 years, to attend Simplot Games. Jim takes center stage at After Dark's "Third Degree" to talk about "The adidas Dream Mile", an annual event in New York where the top 12 U.S. male and female high school milers square off. Jim then answers your questions about his career and training. This is a once-in-a-lifetime opportunity to meet a living legend. More details and After Dark tickets at SimplotGames.com.



SIX WEEKS AND COUNTING . . . !

- Online registration is now open. All rules and requirements listed at SimplotGames.com
- Free Climalite tech tee (\$30 value) provided to all participants courtesy of adidas
- Flotrack will again webcast portions of the Simplot Games for internet fans.
- Joey Cheek, Simplot Game's first guest Winter Olympian, to speak at "Breakfast with Fosbury and Friends" presented by Dick Fosbury, Simplot Games Honorary Chairman
- Simplot Games After Dark - \$10 includes potato bar dinner, choice of Track Academy, Third Degree or Deal or No Deal ending with Dance Party and FREE mechanical bull
- Returning Olympians include Andre Phillips, Willie Banks, Stacy Dragila and Ian Waltz
- Simplot Games Store features new line of cool adidas running gear at discount prices.
- Make housing reservations now! Hotels are filling up fast.
- Watch for weekly Simplot Games e-newsletters with more details on all of the above. Follow us on Facebook and Twitter or send questions to info@simplotgames.com



Who can register.....??? Any high school athlete is eligible to participate in the Simplot Games. Register online at SimplotGames.com as an individual, part of a team or create a new team with friends. Registration closes February 13th.